

Business Climate Survey (association, chamber, economic development)

11 questions · 4 min. to complete

NOTES FOR PARTICIPANTS

This survey measures the economic situation and expectations of our member companies. It takes about four minutes. Your answers are only analysed in aggregate.

1 In which sector is your company mainly active? REQUIRED

- | | |
|--|--|
| ☐ Manufacturing | ☐ Services |
| ☐ Construction | ☐ Hospitality and tourism |
| ☐ Trade | ☐ Transport and logistics |
| ☐ Crafts | |

2 How many employees does your company have? REQUIRED

- ☐ Up to 9
- ☐ 10 to 49
- ☐ 50 to 249
- ☐ 250 or more

3 How do you assess your company's current business situation? REQUIRED

- ☐ Good
- ☐ Satisfactory
- ☐ Poor

4 How has your business situation changed compared with last year?

- ☐ Better
- ☐ Unchanged
- ☐ Worse

5 How will your business situation develop over the next twelve months? REQUIRED

- ☐ More favourable
- ☐ Unchanged
- ☐ Less favourable

6 How do you assess your current order backlog?

- ☐ Above normal
- ☐ Normal
- ☐ Below normal

7 What is your current capacity utilisation?

- ☐ Below 70%
- ☐ 70 to 85%
- ☐ 85 to 95%
- ☐ Above 95%

8 How will your domestic investment develop over the next twelve months?

- ☐ Higher
- ☐ Unchanged
- ☐ Lower
- ☐ No investment planned

9 How will your headcount develop over the next twelve months?

- ☐ Increase
- ☐ Stay the same
- ☐ Decrease

10 What do you see as the biggest risks to your company's economic development?

Multiple answers possible.

- | | |
|---|---|
| ☐ Domestic demand | ☐ Economic policy conditions |
| ☐ Foreign demand | ☐ Financing |
| ☐ Skills shortage | ☐ Supply chains |
| ☐ Labour costs | ☐ Exchange rates |
| ☐ Energy and raw material prices | |

11 What is your company most concerned about at the moment?

In your own words, please.

Prefer to analyse it digitally?

On paper, every sheet has to be typed up afterwards. The same template runs in DataLion as an online survey, and the analysis builds itself as responses come in — filters by department included, PowerPoint export too.

<https://datalion.com/en/templates/business-climate-survey/>

A free template from DataLion. The same questionnaire is available as a ready-made online survey with automatic analysis:
<https://datalion.com/en/templates/business-climate-survey/>